

US PUBLIC DIPLOMACY & DEMOCRATIZATION: From the Spanish Case to the Arab Spring

The Portuguese revolution of April 1974, the end of the Greek dictatorship in July of that year, and the Spanish transition to democracy in 1975 have been commonly considered part of the “Third Wave of Democratization.” This term was coined by Samuel P. Huntington right after the fall of the Berlin Wall and likewise used in order to explain the transition to democracy in the former European satellites of the Soviet Union in the early 1990s. More recently, some scholars have argued that the riots and demonstrations in the Middle East (Arab Spring) could be understood as an “emerging fourth wave.”

U.S. Public Diplomacy efforts to promote and to spread the American political model might have played an important role in these events. This conference aspires to be a platform for an interdisciplinary dialogue between historians of the U.S. Information Agency, the U.S. Educational Exchange Programs, and Political Scientists. Scholars will discuss the connections, consequences, and weakness of that supposed causality.

Chair:

Henry HALE, Director of the Institute for European, Eurasian and Russian Studies.

Organizers:

Francisco J. RODRÍGUEZ (George Washington University)

Sean ADAY (George Washington University)

Lorenzo DELGADO (Instituto de Historia, CCHS-CSIC)

Sponsors:

The Elliott School of International Affairs; CCHS-CSIC; The Millar Family Fund;

Institute for Public Diplomacy and Global Communication-GWU; Instituto

Franklin-Universidad de Alcalá.



November 14th, 2011

**Lindner Family Commons, 6th Floor
1957 E Street, NW
Washington, DC 20052**

RSVP at <http://tinyurl.com/publicdiplomacygwu>

**THE ELLIOTT SCHOOL
OF INTERNATIONAL AFFAIRS**

9.30 AM - 10.45 Panel 1: US PUBLIC DIPLOMACY & TRANSITIONS TO DEMOCRACY

Commentator: Richard ARNDT (Former Officer in the United States Information Agency)

US PUBLIC DIPLOMACY AND AUTHORITARIAN REGIMES

Nickolas CULL (Director of the Masters Program in Public Diplomacy at USC)

US (PUBLIC) DIPLOMACY & THE PORTUGUESE REVOLUTION

Rosa M. PARDO SANZ (Universidad Nacional Educación a Distancia)

US PUBLIC DIPLOMACY & THE END OF THE GREEK DICTATORSHIP

Evangelos LIARAS (George Washington University)

10.45 AM - 11.00 COFFEE BREAK

11.00 AM - 1.00 PM Panel 2: THE SPANISH CASE

OPENING PRESENTATION:

Guillermo Corral, Cultural Counselor (Spanish Embassy, Washington, D.C)

Commentator: Paul ISBELL (Visiting Senior Fellow, Inter-American Dialogue)

U.S. PUBLIC DIPLOMACY AND THE ROAD FROM FRANCO TO DEMOCRACY

Lorenzo DELGADO (Instituto de Historia, CCHS-CSIC)

U.S. PUBLIC DIPLOMACY AND THE SELLING OF "DEMOCRACY" IN SPAIN

Pablo LEÓN AGUINAGA (Visiting Researcher, Georgetown University)

U.S. EXCHANGE PROGRAMS AND AMERICAN STUDIES IN SPAIN

Francisco J. RODRÍGUEZ JIMÉNEZ (George Washington University)

REFLECTIONS OF A FORMER FULBRIGHTER & U.S. CULTURAL CENTER DIRECTOR

Mark ASQUINO (Executive Assistant, Office of the Under Secretary For Democracy and Global Affairs, U.S. Department of State.)

1.00 PM - 2.00 LUNCH BREAK

2.00 PM - 3.50 Panel 3: NEW CHALLENGES, OTHER WAYS TOWARD DEMOCRACY

Commentator: John BROWN, (Georgetown University & Former Foreign Service Officer)

MEDIA, DEMOCRATIZATION & US PUBLIC DIPLOMACY

Robert COONROD (InterMedia CEO & Former Deputy Director of the VOA)

US PUBLIC DIPLOMACY & THE SOCIAL NETWORKS

Sean ADAY (Director, Institute for Public Diplomacy and Global Communication-GWU)

US PUBLIC DIPLOMACY & THE "ARAB SPRING"

Mary JEFFERS (U.S. Department of State & Institute for Public Diplomacy and Global Communications)

U.S CULTURAL DIPLOMACY WITH THE MIDDLE EAST & SOUTHEAST ASIA

Ambassador Cynthia P. SCHNEIDER (Georgetown & Brookings Institution)

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Russian and Eurasian Studies

